



Exhibitor & Vendor Packet

104th SHAPE Florida Annual Convention

November 2-4, 2024

World Golf Village-Renaissance

500 South Legacy Trail, St. Augustine, FL 32092



Convention Exhibitor Agreement

104th SHAPE Florida Annual Convention

November 2-4, 2024

World Golf Village-Renaissance

500 South Legacy Trail, St. Augustine, FL 32092

Exhibitor Services Supplier

World Golf Village- Renaissance

904.342.6264

alyssa.boston@atriumhospitality.com

Sponsorship Options

Various levels listed on last page.

Contact info@shapefl.org for other opportunities.

Exhibitor booths include

10' x 10' booth

Standard booth & pipe drape (Maroon)

Black skirted tablecloth

2 chairs

Wastebasket with liner

2 Complimentary badges (onsite badge requests will be charged \$25.00 per badge).

Complimentary listing in the SHAPE Florida Convention Program.

2024 Exhibitor Schedule- Subject to Change

Exhibit Move In----- Saturday, November 2nd (1:00pm - 6:00pm)

Exhibitor Extravaganza- Sunday, November 2nd (8:30am - 9:30am)

Exhibitor Hours----- Sunday, November 3rd (9:30am - 3:30pm)

Exhibitor Hours----- Monday, November 4th (8:00am - 11:00am)

Exhibitor Move Out---- Monday, November 4th (12:00pm)

Book your booth online at www.shapeflorida.org

Exhibitor booths must be booked by August 30, 2024

Exhibitor acceptance and participation will be limited to those who align with the mission and vision of SHAPE Florida and will be limited on a first-come first-served basis. Only those officially accepted as exhibitors will be allowed to promote or sell their products/services. All such promotions/sales must take place in the designated exhibits area. Any failure to adhere to the above will result in dismissal of the Exhibitor/Vendor and a refund will not be issued.



Convention Exhibitor Agreement

104th SHAPE Florida Annual Convention

November 2-4, 2024

World Golf Village-Renaissance

500 South Legacy Trail, St. Augustine, FL 32092

Primary Contact Information

Company/Organization Name _____

Contact Name _____

Contact Title _____

Address _____

City _____ State _____ Zip _____

Office Phone _____ Cell Phone _____

Email _____

A. Exhibitor Responsibility: We the undersigned, hereinafter referred to as 'Exhibitor', hereby submit this Agreement to participate in the 2024 SHAPE Florida Annual Convention. All equipment, materials and costs are the responsibility of the Exhibitor.

B. Booth Identification Sign and Convention Program Information: Unless specified below, we will use the Company or Organization name above for both the exhibit sign and the convention program. Please limit the name characters to 40.

C. Payment Policy: Full payment must accompany this Agreement in order for your exhibit space location to be confirmed. Checks should be made out to - SHAPE Florida.

D. Preferred Exhibitor Options (as noted in your online application):

One Incline 10' x 10' Booth -----\$600.00

One End 10' x 10' Booth----- \$750.00

VIP in Main Foyer 6' Table-----\$950.00

Two Incline 10' x 10' Booths-----\$1,100.00

Two End 10' x 10' Booths -----\$1,300.00

E. Additional Exhibitors in attendance: \$100.00 per person

Include names for each additional Exhibitor

F. Total Amount Due (add D and E above): _____

Exhibitor Agreement must be received with full payment by August 30, 2024



Convention Exhibitor Agreement

104th SHAPE Florida Annual Convention

November 2-4, 2024

World Golf Village-Renaissance

500 South Legacy Trail, St. Augustine, FL 32092

G. Exhibitor Presenters: Any Exhibitor who wishes to also be a Session Presenter must fill out and submit a Program Proposal found on our website at www.shapeflorida.org. Acceptance is based on alignment with our Convention theme (be MORE) and/or policies, practices and programs related to our current Mission.

H. Exhibitors Promoting and Soliciting: Companies or Organizations that wish to advertise and/or exhibit with SHAPE Florida may not promote or solicit convention attendees to support fundraising events or activities. Any company or organization that fails to adhere to this stipulation shall be denied and access to SHAPE Florida members will not be granted. Exhibitor fees will not be refunded.

I. Acceptance: This Agreement becomes official between both parties when accepted by SHAPE Florida. Upon receipt of your signed Agreement and payment, SHAPE Florida will issue a letter of confirmation verifying that exhibit space has been reserved along with an Exhibitor Packet.

Company Contact Name

Company Contact Signature

Date

Dr. Nancy H. Cummings

SHAPE Florida Executive Director
Dr. Nancy H. Cummings

SHAPE Florida Executive Director Signature
Dr. Nancy H. Cummings

Date

Please send completed Exhibitor Agreement to:

SHAPE Florida

PO Box 121012

Clermont, FL 34712-1012

407-494-1741

info@shapeflorida.org

www.shapeflorida.org



SHAPE Florida (Society for Health and Physical Educators) has been serving our members for over 100 years. The mission of SHAPE Florida is simple - enhance knowledge, improve professional practice, and increase support for highly effective health and physical education instruction for all Florida students, nutrition education programs and maximal opportunities during the school day for physical activity.

Collaborations with the National Association for Sport and Physical Education, Action for Healthy Kids and other health-minded organizations allow SHAPE Florida to live our mission daily.

Every fall, SHAPE Florida hosts our annual convention that provides professional development opportunities for our members. It's a place to connect, learn and grow with colleagues around the state. Sessions focus on standards-based instruction in best pedagogical practices, skill assessment, inclusion, overall health, and wellness. Additionally, regional workshops are offered throughout the state at no charge to our members providing professional development opportunities.

SHAPE Florida also supports and participates in Children's Week at the Capital, provides representatives to speak at school district events, advocates for quality health and physical education instruction during legislative sessions and collaborates with over 100 coalition partners to ensure that healthy habits, physical activity, and overall wellness are integral parts of educating the whole child.

On November 3, 2024, we will be hosting a SILENT AUCTION during our annual convention. We encourage you to make a commitment to support SHAPE Florida's mission by providing a product(s) or monetary donation which could be auctioned solely or paired with other donations to create auction baskets. All funds raised from these donations directly support our mission as a 501(c)3 organization in the state of Florida.

Join us this year in supporting our members and all the children they serve! Your donation allows us to empower life-long, physically active people. Every donation will make an impact, regardless of amount.

Please call or email with any questions or suggestions. We look forward to making a difference together. Thank you in advance for your donation.

Sincerely,

Dr. Nancy H. Cummings
SHAPE Florida Executive Director



2024 SPONSORSHIP LEVELS

For other sponsorship opportunities contact - info@shapeflorida.org



SPONSORSHIP OPPORTUNITIES	BONUS SPEAKING OPPORTUNITIES	LOGO ON OUR WEBSITE HOMEPAGE	50 MINUTE SESSION DURING CONVENTION	ATTEND AND INTRO AT EVENING SOCIAL	COMPANY FLYER IN CONVENTION BAGS	EXHIBIT BOOTH IN EXHIBITOR HALL	SIGNAGE ON DISPLAY DURING GENERAL SESSION
Hole-In-One Level \$10,000	15 MINUTES AT GENERAL SESSION	12 MONTHS				VIP BOOTH IN FOYER	
Eagle Level 8,000	10 MINUTES AT GENERAL SESSION	9 MONTHS				VIP BOOTH IN FOYER	
Birdie Level \$5,000	10 MINUTES AT ACTIVITY SESSION	6 MONTHS				CORNER BOOTH	
Gold Level \$3,500	10 MINUTES AT BREAKOUT SESSION	4 MONTHS	CO-PRESENT SESSION			INLINE BOOTH	
Silver Level \$2,000	10 MINUTES AT ACTIVITY SESSION	3 MONTHS				INLINE BOOTH	
Bronze Level \$1,000	5 MINUTES AT EXPO HALL	2 MONTHS				INLINE BOOTH	

GOLF OUTING SPONSORSHIPS - DIRECTLY SUPPORTING OUR MEMBER-EDUCATORS

Hole Sponsor (Hole signage and kick-off recognition)	\$600
Sponsor a Pair of Golfers (max 60 players)	\$350
Golf Gift Bags	TBD
Awards Ceremony	TBD

OTHER SPONSORSHIP OPPORTUNITIES

Executive Director's Social-----	\$1,500 and up
Co-Sponsor Box Lunch for Convention Attendees -----	\$1,000 and up
Co-Sponsor Continental Breakfast for Convention Attendees---	\$800 and up
District Leader's Session -----	\$500 and up
Future Professionals Pizza Social-----	\$500 and up
Co-Sponsor snack break for Convention Attendees-----	\$300 and up